European Committee for Homeopathy

COMMUNICATION STRATEGY

European Committee for Homeopathy

The targets we defined within the H2020e:

- the European homeopathic medical doctors, pharmacists
- the different European homeopathic associations
- the European authorities and decision makers
- the medical community
- the public

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- the European homeopathic medical doctors, pharmacists



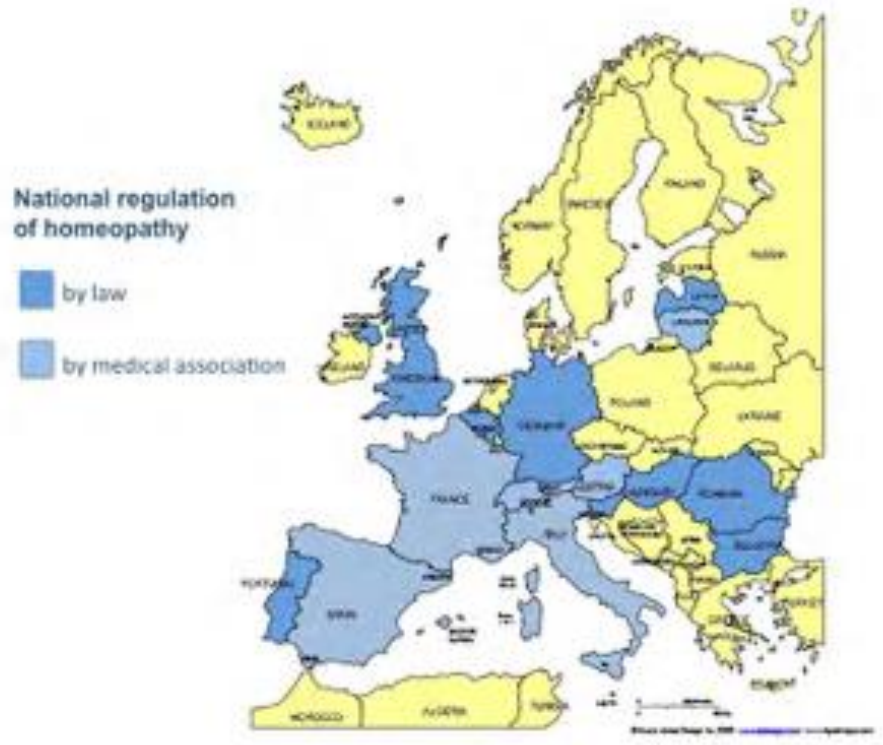


A SAMPLE OF A FRENCH PRESENTATION

Que représente l' European Committee for Homeopathy

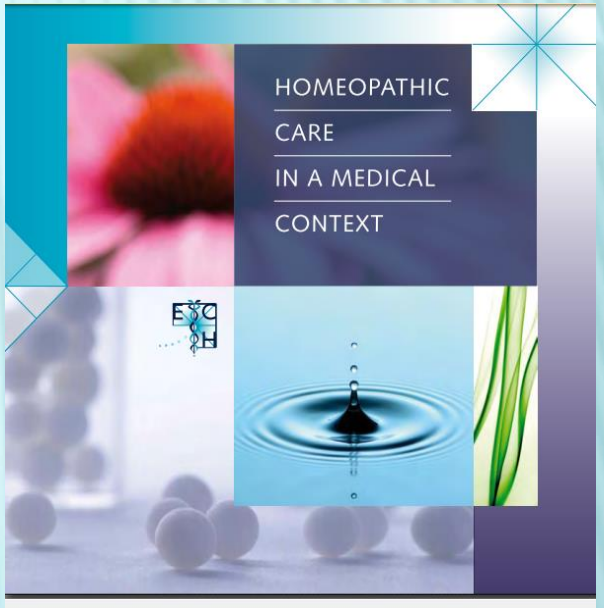
- Plus de 40 associations de médecins homéopathes dans 25 pays d'Europe
Il y a environ 45 000 médecins homéopathes en Europe
et 5500 praticiens homéopathes

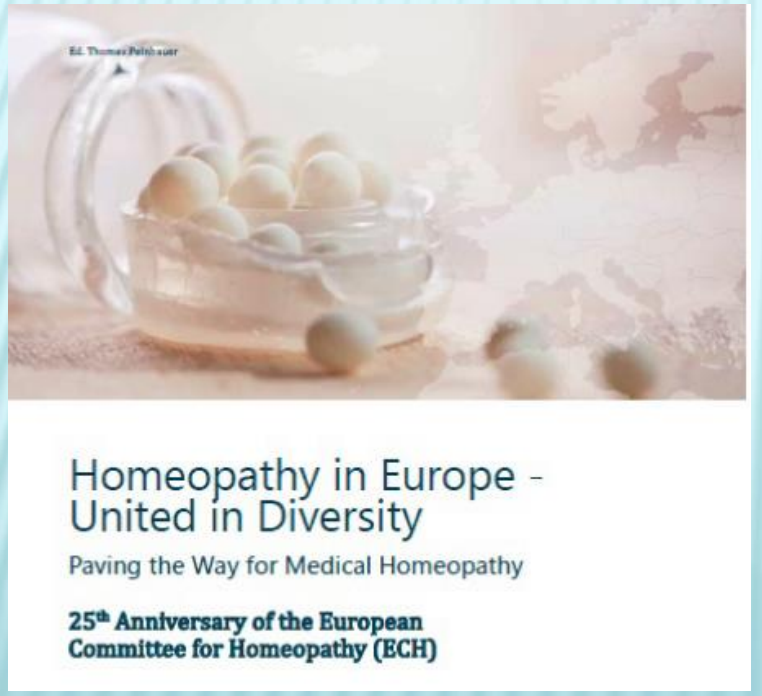
(chiffres issus du CAMBRELLA report)



DOCUMENTS AVAILABLE FOR COMMUNICATION

- ECH brochure
- ECH book





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The targets we defined within the H2020e:

- the different European homeopathic associations

New members have joined us

Czech

Greek

Turkish



European Committee for Homeopathy

The targets we defined with the H2020e:

- the European authorities and decision makers

HMA
Heads of Medicines Agencies

World Health Organization

European Parliament

CONSILIUM

SOME TESTIMONIES:

- CAM interest group at the European Parliament



- HMPWG Hearing in Bonn



European Committee for Homeopathy

The targets we defined within the H2020e:

The medical community

European Council Medical Orders

CPME COMITÉ PERMANENT DES MÉDECINS EUROPÉENS STANDING COMMITTEE OF EUROPEAN DOCTORS



SOME EXAMPLE OF THESE NETWORKING OPPORTUNITIES…

Dr Kerzmann (CEOM president)

With Ton Nicolai and Hélène Renoux

In Paris



- CAMDOC response to CPME ‘s position paper regarding CAM:

ECPM ICMART IVAA E C H

Response to CPME position paper on complementary and alternative treatments

CAMDOC Alliance, uniting the four European umbrella organisations of physicians in the field of Complementary and Alternative Medicine (CAM), has taken notice of CPME’s “position paper on complementary and alternative treatments”. We appreciate that CPME has taken a position on CAM because CAM is an increasing societal phenomenon that has led to the current situation in the European Union of approximately 145,000 medical doctors and around 160,000 non-doctor practitioners practising various CAM modalities[1], and CAM being used by one out of two EU citizens.[2] Medical doctors with an additional qualification in a particular CAM modality, all members of national medical associations united in CPME, have the authority and competence to decide on the most appropriate treatment: either conventional or CAM or both.

There are several points in this paper with which we concur, but there are some others that we do not agree with.

We are pleased to endorse the following points (*and have added some explanation where needed*):

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The target we defined within the H2020e:

The public

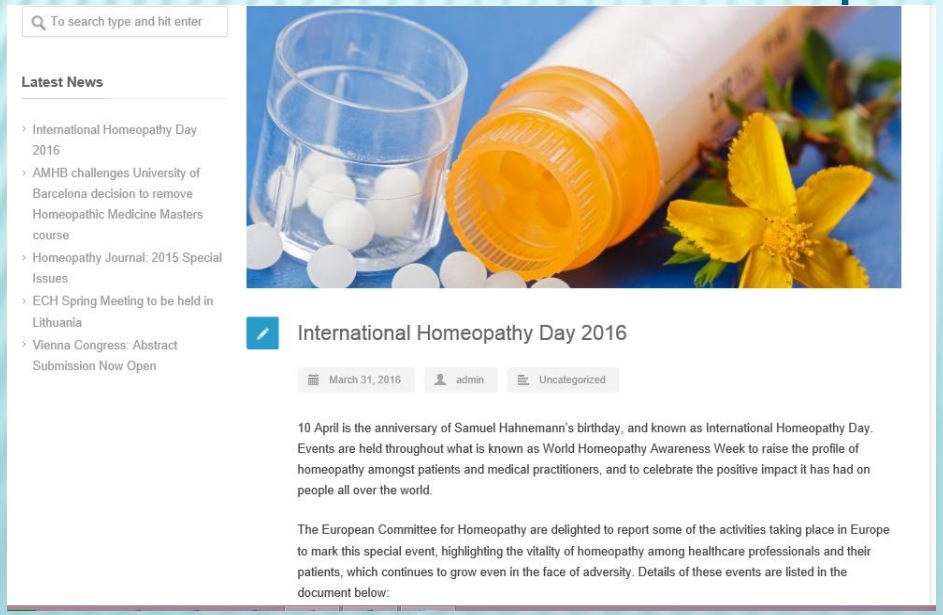


MANIFESTATIONS WITH PATIENTS:

- In the UK:



- International Homeopathy Day in Europe:



European Committee for Homeopathy

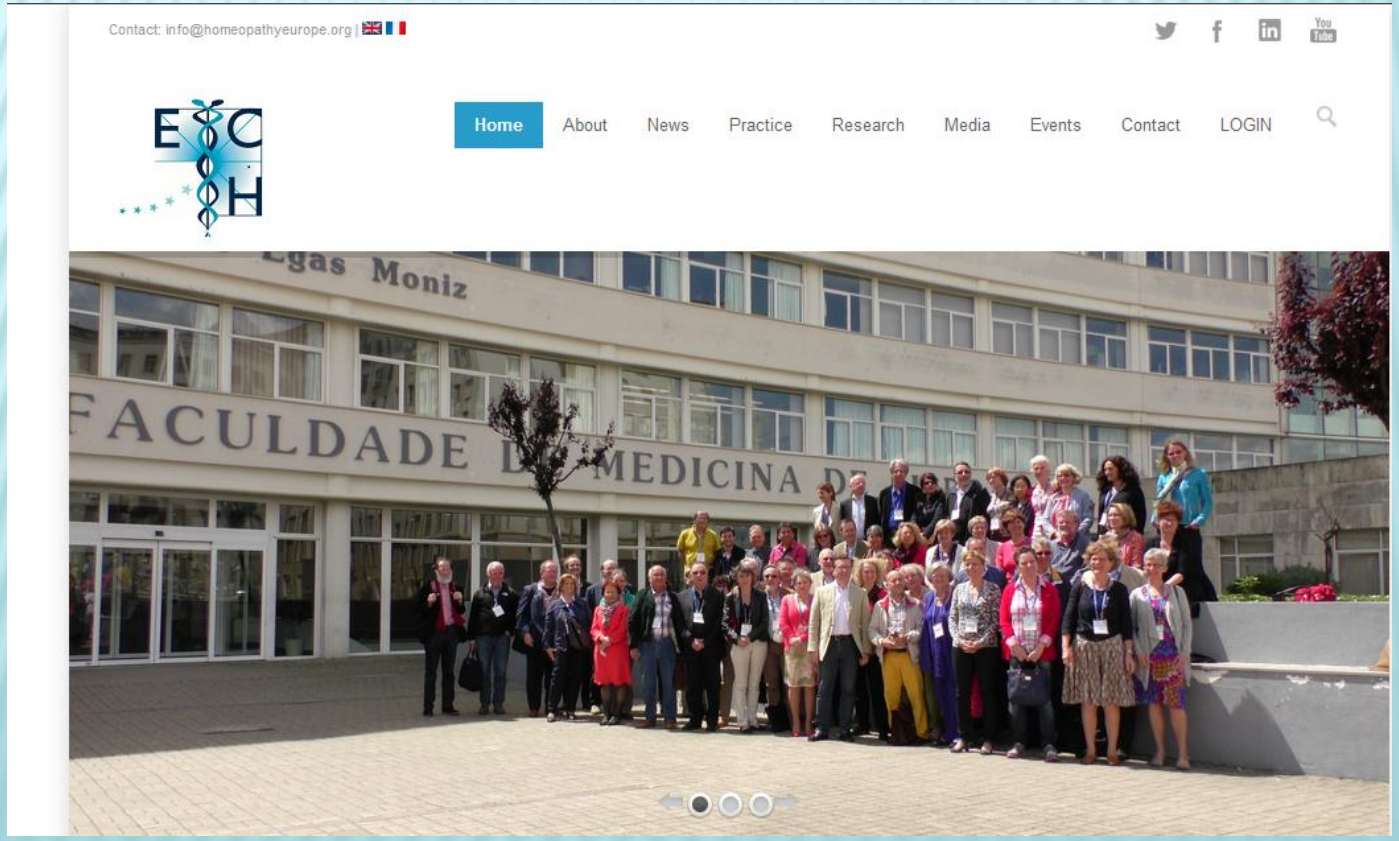
Tools identified

- Website
- Facebook
- LinkedIn
- Newsletter
- Journalists

European Committee for Homeopathy

Tools identified

- Website



European Committee for Homeopathy

Tools identified

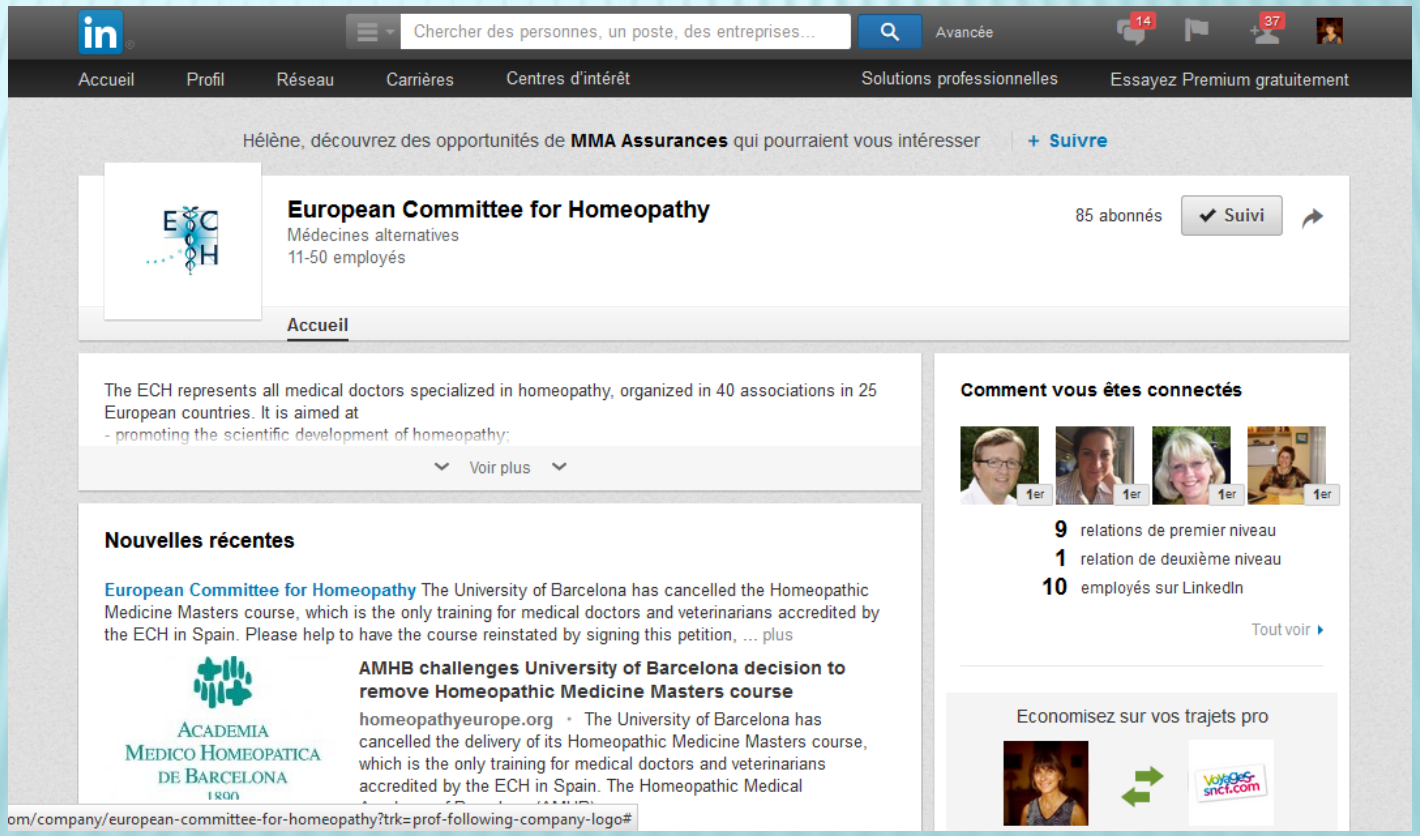
- Facebook



European Committee for Homeopathy

Tools identified

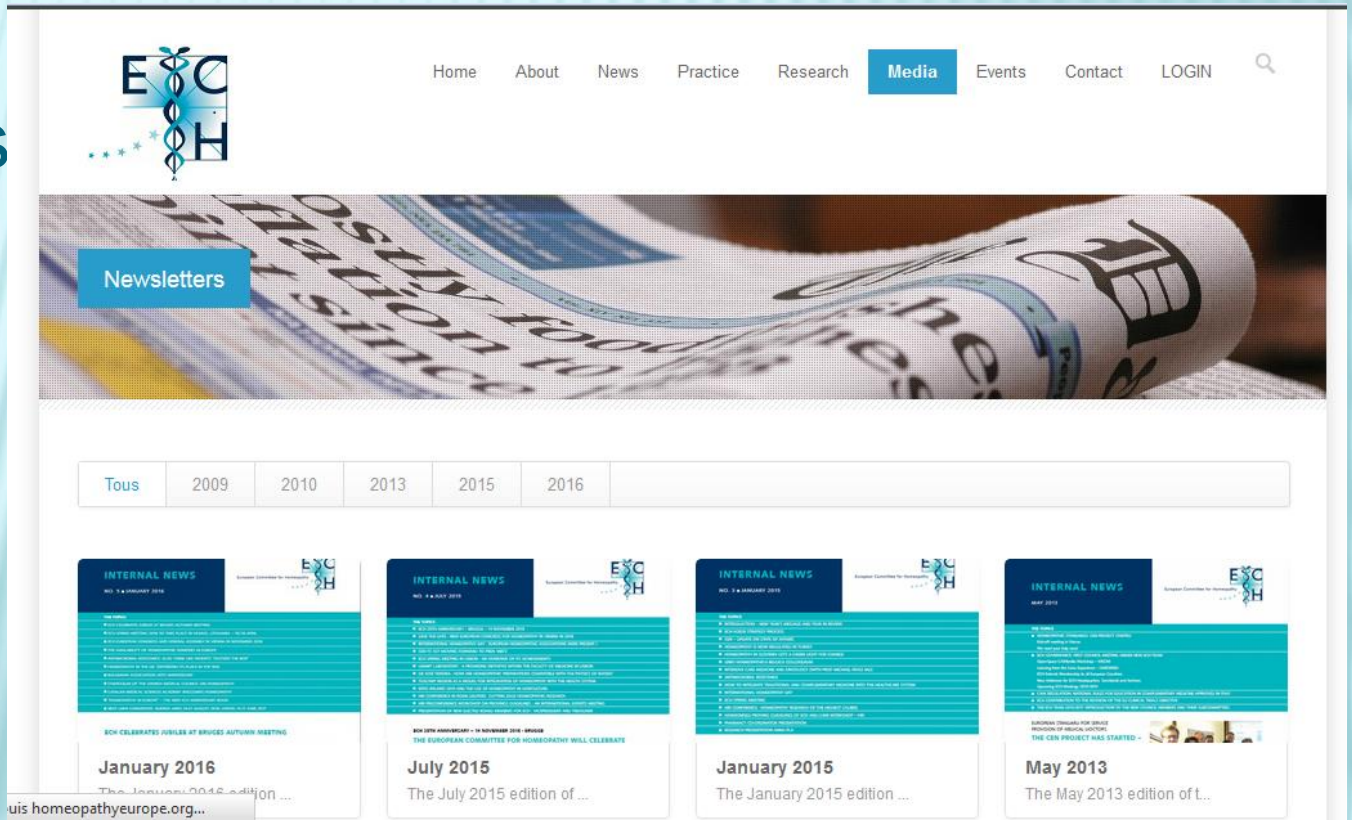
- LinkedIn



European Committee for Homeopathy

Tools identified

- Newsletters



European Committee for Homeopathy

Tools identified

- Journalists



